

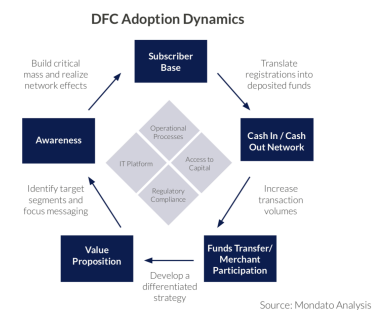
ABOUT MONDATO SUMMIT ASIA

Mondato Summit Asia is an executive conference focused on **thought leadership** in the Digital Finance & Commerce (DFC) space in Emerging Asia. With a **content-rich, interactive format**, Mondato Summits bring together leading experts and their peers to undertake **substantive dialogue**, uncover **actionable insights** and advance **common objectives**.



Held at an intimate, opulent venue, and approximating more a **senior-level retreat** than a mass-market convention, the emphasis is on addressing key topics across diverse constituencies to maintain strong relevance for both **private and public sector stakeholders**. The Summit is intended to foster **collaborative initiatives** that extend well beyond the event itself and provide the opportunity to identify emerging opportunities to move the industry forward and **advance common interests**.

Mondato lends its expertise with **specialized content** and adroit facilitation to encourage practical conversations and problem-solving. The intensity and interactivity of the proceedings foster the formation of **natural, foundational relationships** between participants. Mondato Summit Asia delivers essential knowledge and **invaluable contacts** in a quest to help stakeholders navigate the fast growing, but highly fluid and complex, DFC space.



There are **four overarching objectives** for the Summit, which may be summarized as follows:

- **EDUCATE**: impart essentials for professionals to understand, create and prosper in DFC;
- **SOLVE**: share frameworks and techniques to address sample common challenges;
- **INSPIRE**: provide insights on innovation/s and glimpses of breakthroughs, demos; and,
- **CONNECT**: facilitate organic, high quality, and meaningful networking.

Agenda carefully conceived, structured and harmonized to deliver insights, tools and contacts along several dimensions:

- Cross industry (banks, government, MNOs, retailers, investors, etc.),
- Cross geography, developed & emerging markets
- Cross market sectors (education, health, financial, etc.)
- Cross segment products (PtP, PtB/BtP, GtP/PtG, etc.)
- Full business cycle (strategy/planning, implementation, operations)
- Decision makers, innovators and influencers



AN OVERVIEW OF SAMPLE TOPICS & THEMES

Each Mondato Summit is built around a logical narrative designed to take stock of the current market environment, identify those areas ripe for accelerating growth, and understand key requirements for capitalizing on these opportunities.



This year's focus is on scaling digital fintech products beyond their original use cases to move up the demand curve, and capture a greater share of commerce and financial services:

I. Navigating the Next Generation of Digital Finance & Commerce

- Digitization as an Onramp for Financial Identities and Increased Inclusion
- Digital Transformation in the Age of Data Analytics
- The Future of Fintech Innovation: From Risk to Reward

II. Identifying and Accessing Strategies for Growing Addressable Market

- Digitizing Sectors: Applied Use Cases for Agriculture, Health & Disaster Relief
- E-Commerce as an Enabler for Financial Inclusion
- Transforming Data into Predictive & Prescriptive Insights

III. Leveraging Strategic Partnerships to Navigate the Competitive Environment

- Nature vs. Nurture: How Legacy Players Can Compete with "Born Digital" Entrants
- Evolution of Regulatory Approaches During Sector Convergence
- Show Me the Money: Strategies for Data Monetization

IV. The Next Wave of Innovation, Technology & Communication

- Innovation Management for a Robust Product Pipeline
- The Effect of Blockchain & Cryptocurrencies on Asian Tech
- Social Networks as a Driver to Digital Inclusion & Adoption



V. Investment Considerations for Growth & Inclusion

- Leveraging Big Data for Planning, Investment & Engagement
- Investment Opportunities & Challenges in the Emerging Asia Digital Space
- Fintech as a Laboratory that Benefits All Stakeholders

A SNAPSHOT OF PREVIOUS SUMMIT PARTNERS & SUPPORTERS

